



PRIVACY POLICY

EXTERNAL PARTICIPANTS IN PODCASTS, VIDEOS AND IN PHOTOS

April 2024





1 INTRODUCTION

1.1

Pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council, C WorldWide Asset Management Fondsmæglerselskab A/S (“CWW AM”) is obliged to inform natural persons (“Registered Persons”) of its collection and processing of their personal data. This document is intended to fulfil this disclosure obligation in relation to external participants in CWW AM podcasts, videos and in photos (“participants”).

1.2

CWW AM collects and processes information about participants in podcasts, videos and photos arranged and produced by CWW AM.

2 TYPES OF PERSONAL DATA BEING PROCESSED

2.1

CWW AM processes the following personal data:

- Contact information such as name, address, job title, workplace, address, e-mail address and telephone number and possibly names of family members.
- Video- and audio recordings of participants for use in the production of podcasts and videos.
- Pictures of participants submitted to or taken by CWW AM.

2.2

CWW AM receives the information directly from the participants.



3 THE BASIS FOR THE PROCESSING OF PERSONAL DATA AND COLLECTION OF THE INFORMATION

3.1

CWW AM processes personal data for the following purposes:

- To be able to arrange and produce podcasts and videos as a part of the marketing of CWW AMs brand, services and products.
- To be able to record, edit and publish podcast episodes on a platform, after which they are redistributed by by different streaming and media services.
- To be able to record, edit and publish videos among other on CWW AM's websites and YouTube-channel.
- To able to take, edit and publish photos on CWW AM's websites, social media channels and in written or printed material.

4 TRANSFER AND DISCLOSURE OF PERSONAL DATA

4.1

Among other things, CWW AM transfer personal data to third parties by:

- Forwarding links to the podcast episode and/or video via CWW AM's newsletter and other e-mails sent to actual or potential customers or investors and business partners.
- Uploading the podcast episode on a platform chosen by CWW AM, which is redistributed by different streaming and media services such as Apple Podcast and Spotify.
- Publishing the video among other on CWW AM's websites and YouTube-channel.
- Promoting the podcast episode and/or video on CWW AM's websites, social media profiles and other relevant media.
- Promoting the podcast episode and/or video by loyal use of the name and picture of the participant on CWW AM's websites, social media profiles and other relevant media.



- Forwarding the photos on CWW AM’s websites and social media channels and via written material to actual or potential customers or investors and business partners

5 STORAGE OF PERSONAL DATA

5.1

CWW AM stores personal data as long as necessary for the purpose of which the data has been registered and used.

6 RIGHTS OF REGISTERED PERSONS

6.1

According to law, Registered Persons have certain rights which are further described below. If a Registered Person wishes to make use of his or her rights, CWW AM may be contacted.

6.2

Registered Persons are entitled to:

- Get insight in their personal data processed by CWW AM, from where the information is derived and the purpose that it is used for. CWW AM is also obliged to inform the Registered Person to whom the information is transferred. The access to insight may, however, be limited by other legislation, by other persons’ rights and by CWW AM’s legitimate interests.
- Ask for a rectification of their personal data or an addition to their personal data if this makes the data more complete or updated.
- In certain instances, to have their personal data erased before the time of CWW AM’s normal and general erasure of personal data occurs.
- In certain instances, to have the processing of their personal data limited. In these instances, CWW AM may thereafter only process the personal data (storage excluded) with the permission of the Registered Person or in order to establish, claim or defend a legal claim, to protect a person or vital public interests.



- In certain instances, to object to CWW AM's otherwise lawful processing of their personal data.

7 COMPLAINTS ABOUT PROCESSING OF PERSONAL DATA

7.1

Any complaints shall be sent in writing by letter or e-mail.

Registered Persons may send their complaints to:

C WorldWide Asset Management Fondsmæglerselskab A/S
Att. Compliance
Dampfaergevej 26
2100 Copenhagen
Denmark

Or by e-mail to: compliance@cworldwide.com

Registered Persons who object to CWW AM's processing of their personal data may submit a complaint to:

- For Denmark: The Danish Data Protection Agency (Datatilsynet). The contact information of the Danish Data Protection Agency is available on: www.datatilsynet.dk.
- For Sweden: The Swedish Data Protection Authority (Datainspektionen) The contact information of The Swedish Data C WorldWide Asset Management | 6 Protection Authority is available on: <https://www.datainspektionen.se>.
- For Finland: The Office of the Data Protection Ombudsman. The contact information of the Data Protection Ombudsman is available on: www.tietosuoja.fi/en/.

8 CWW AM'S CONTACT INFORMATION

8.1

CWW AM acts as a data controller. Questions regarding personal data may be submitted to:



C WorldWide Asset Management Fondsmæglerselskab A/S
Att. Compliance
Dampfaergevej 26
2100 Copenhagen
Denmark
Or via e-mail to: compliance@worldwide.com

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